



Advertise To A Broad Local Market While Keeping Your Tax Deductible Dollars In Our Community.

The Midway City Ice Rink will now be operated under the Midway Boosters organization along with many community volunteers. You have an opportunity to not only support the rink but also advertise to thousands of skaters.

2016-2017 Midway City Ice Rink Sponsorship Program

Dasher Board Advertisement - \$500*

This is the most popular way to show your support of the rink as well as gain exposure to your business and brand. The dasher board print includes a 2'x7' vinyl graphic of your choosing. The ad remains from year to year if you choose to continue to support.

**New advertisers required to purchase printed banner ad for \$150 - design assistance included.*

Dasher Board Plus Digital Promotion - \$1,000

Not only get everything included in the Dasher Board Advertisement but get more exposure by being a sponsor on our paid social media ads. As we advertise the rink being open we'll mention you as one of our sponsors making the rink possible.

Zamboni Sponsor - \$1,000

Sponsor the machine that keep the rink alive--the zamboni. Included with this sponsorship are three banners attached to the front and each side of the zamboni. Each time the ice is resurfaced we'll announce your company name as a supporter of the rink.

Your Advertising Dollars Are 100% Tax Deductible

Since the operation of the rink is under a non profit your advertising investment is tax deductible.

Add-on items

Sponsor Announcements

During a skating day, we'll announce over our speaker system your company name as well as a short message (script provided by you) as a sponsor of the rink. You can choose to purchase per week or spread over several days.

Holiday Weeks: \$175/week
Regular Weeks: \$100/week

Coupon Take-away

Is there an event or special promotion you'd like more of the community and/or tourists to know about? Send them home with a printed coupon or flyer. Simply supply the printed materials, and we'll distribute them to all our guests for up to 7 days for a fee.

Call Jeff (435-655-1467) and Shelbi (801-362-0516) Kohler